

**Ruthin Town Plan Performance Management**

**Report for the quarter ending 31<sup>st</sup> December 2013**

**Key**

**Source of funding for delivery of priority actions**

Service budget	S
100% external	X
From the corporate priority allocation to match a grant	M
100% from the corporate priority allocation	P
Major project which would have to be funded through the capital plan	C

**Delivery confidence**

<b>Red</b>	Successful delivery of the project / programme appears to be unachievable. There are major issues on project / programme definition, schedule, budget required quality or benefits delivery, which at this stage does not appear to be manageable or resolvable. The project/programme may need re-baselining and/or overall viability re-assessed.
<b>Orange</b>	Successful delivery of the project/programme is in doubt with major risks or issues apparent in a number of key areas. Urgent action is needed to ensure these are addressed, and whether resolution is feasible.
<b>Yellow</b>	Successful delivery appears probable but significant issues already exist requiring management attention. These appear resolvable at this stage and if addressed promptly, should not present a cost/schedule overrun.
<b>Green</b>	Successful delivery of the project/programme to time, cost and quality appears highly likely and there are no major outstanding issues that at this stage appear to threaten delivery significantly

## ...for people

Priority action	Led by	How this will be funded	From when this will start	By when this will be complete	Delivery confidence	Notes
Securing approval to commence review of primary education provision within Ruthin and adjoining communities	County Council Modernising Education	S	1 April 2012	31 Mar 2013	Green	<b>COMPLETE</b> Approval secured - November 12
Completing area review of existing primary provision and agreeing pattern for future provision and improvement works	County Council Modernising Education	S	1 April 2012	31 Mar 2017	Green	The findings of the Ruthin Area Primary review were presented to Cabinet in June 2013. The findings proposed a range of measures to assist in maintaining a broad and sustainable provision in the Ruthin area whilst addressing the issue of surplus places. Individual proposals, where appropriate, will be subject to formal consultations during the autumn term.
Improving primary education provision to	County Council Modernising	S	1 April 2013	31 Mar 2017	Green	The findings of the Ruthin Area Primary review

serve Ruthin and surrounding communities by securing funding to invest in schools	Education					identified a number of areas where investment will be required to improve the conditions of schools in the Ruthin area. The process of developing site options to enable business cases to secure the necessary investment has now commenced.
Looking into providing more extra care housing for older people	County Council Social Services	C	1 Apr 2012	31 Mar 2017	Green	An Extra Care unit meeting has been held with prospective landlords and developers to identify the issues associated with increasing the level of Extra Care Housing in the County. This has led to forthcoming meetings with a couple of developers to look at specific options. An assessment of need has been commissioned.
Piloting a community information project for older people	County Council Social Services	S	1 Apr 2012	31 Mar 2013	Red	<b>COMPLETE</b> There were no volunteers to roll the project out in Ruthin so the project was rolled out in Llanarmon yn Ial, Llandrillo, Llanferres and Llandegla. There was no take up from the community despite a lot of publicity.

						The results of the project are currently being evaluated by the Corporate Director, Modernisation and Well Being.
Piloting a responsive on demand transport service for the outlying area	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> This service ran from Dec '08 to Aug '11. It is now run as a semi demand service – which is a mixture of calling for transport as required and a fixed timetable
Holding discussions about cafes and shops being open at times when older teenagers can use them and looking into the feasibility of offering activities for their age group	County Council Strategic, Regeneration, Town Council, Business Groups	S	1 Apr 2012	31 Mar 2013	Yellow	EW and HHR started discussion with Town Team. HHR will raise at Chamber of Trade meeting.
Meet colleges and School Improvement and Inclusion Team to discuss future plans and skills base	County Council Strategic Regeneration with School Improvement and Inclusion Team	S	1 Apr 2012	1 July 2013		Can this action be removed from Town Plan as the new Economic and Community Ambition strategy will address the issue of skills across the

						county?
Liasing with Housing Services to identify any potentially missing provision for young people's / affordable housing?	County Council Strategic Regeneration	S	1 Apr 2012	31 July 2013	Yellow	Mwrog Street development will provide affordable housing (8 bed spaces) and be completed in February 2014.

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**...for the community**

Priority action	Led by	How this will be	From when this will	By when this will be	Delivery confidence	Notes
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		funded	start	complete		
Building an all weather sports pitch and public gym to ensure the viability of the sports clubs and provision of good quality sports facilities	County Council Marketing Communications and Leisure	C	1 Apr 2012	31 Mar 2014	Green	<b>COMPLETE</b> New gym and sports pitch open.
Providing more flexible public transport for people living in outlying communities to make it easier for them to access the facilities in the town ie in time to take part in sports and other activities	County Council Highways	S	1 Apr 2012	31 Mar 2014	Green	<b>COMPLETE</b> A semi demand service (mix or responsive and fixed timetable service) available in Cyffylliog, Bontuchel, Clocaenog, Clawddnewydd, Derwen, Betws GG, Melin y Wig. Fixed timetable services across other parts of the Ruthin area have been improved over the last 12 months.
Identifying ways of bringing families together through sport	Town Team	X	1 Apr 2012	31 Mar 2014	Green	EW and HHR discussed with Town Team. Festival of Sport to be held 14/15 June 2014 across 4 centres – Llanfwrog, Cae Ddol, Leisure Centre,

						football/cricket pitch. Working with DCC. Family fun day being organised for summer 2014.
Implementing a Designated Public Place Order within the part of the town covered by the 30 mph speed limit	County Council Planning	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> Approval for Alcohol Consumption in Designated Public Places has been given. Signs have been implemented. It is up to North Wales Police to enforce now.
Consulting on the introduction of a Dog Control Order within the part of the town covered by the 30 mph speed limit	County Council Planning	S	1 Apr 2012	31 Mar 2013	Yellow	A Report will be submitted to Scrutiny Committee in January 2014 to gauge Members' views on developing Dog Control Orders across the County. If Members agree, full public consultation will follow in the Spring.

**.....for jobs**

Priority action	Led by	How this will be	From when this will	By when this will	Delivery	Notes
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		funded	start	be complete	confidence	
Establishing a "town team" to enable businesses, visitor attractions and events to work in a more co-ordinated way	Bro Rhuthun, Rhuthun Ymlaen, Ruthin Chamber of Trade, Ruthin & District Civic Association, Town Council, County Council Strategic Regeneration	S	1 Apr 2012	31 Mar 2013	Green	<b>Complete</b> Town Team is constituted and currently meeting every month.
Looking into the feasibility of a town centre manager	Ruthin Town Team, County Council Strategic Regeneration	X	1 Apr 2012	31 Mar 2014	Green	Please see report to MAG Jan 2014
Looking into the feasibility of moving the location of Ruthin Produce Market	County Council Strategic Regeneration	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> Produce market no longer in existence but Chamber of Trade have taken on contact list and stalls and held 2 markets over the summer. Christmas market to be held end November. EW speaking to Cadwyn Clwyd about paying for next road closure once current notice comes to an end.



Installing an Art Trail to enhance the art offer in the town and also to encourage visitors to the Craft Centre to go to the town centre	County Council Environment	X	1 Apr 2012	31 Mar 2014	Green	<a href="http://www.ruthinartrail.co.uk">www.ruthinartrail.co.uk</a> Some installations have been delayed. Art trail will be launched in Feb 2014
Providing signage to let visitors at the Craft Centre know about the town centre	County Council Marketing Communications and Leisure	S	1 Apr 2012	31 Mar 2014	Green	Will be done as part of art trail. See website above
Installing pedestrian signage to show pedestrians how to get from car parks at Market Street, Troed y Rhiw and Crispin Yard car parks	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Securing the future of the Open Doors weekend	County Council Strategic Regeneration	S	1 Apr 2012	31 Mar 2013	Amber	The event for 2013 was secured and successfully run. Discussions still ongoing for future years.
Reviewing the allocation of employment land which is viable to develop	County Council Strategic Regeneration, Planning	S	1 Apr 2012	31 Mar 2014	Green	<b>COMPLETE</b> LDP adopted outlining employment land available in Ruthin.

Reviewing the position of the Ruthin visitor offer including assets such as the medieval castle in order to gain greater recognition of Ruthin as a centre for applied arts	County Council Marketing Communications and Leisure	S	1 Apr 2012	31 Mar 2014	Green	Awaiting response from Marketing, Communications and Leisure
Encouraging shop and business owners to attend the 'Croeso' course	County Council Business Support, Town Team	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> Croeso course complete – some Ruthin business owners did attend.
Encouraging signposting between neighbouring shops	Town Team	X	1 Apr 2012	31 Mar 2014	Green	This has become part of the action below
Developing part of the marketing and branding strategy for Ruthin using the fact that many high quality brands are available for sale in Ruthin – branding the town centre as a 'department store'	County Council Strategic Regeneration, Business Support and Tourism, Town Team	S	1 Apr 2012	31 Mar 2014	Green	Please see report to MAG Jan 2014
Understanding any changes made to the Common Agricultural Policy and the potential impact	County Council Strategic Regeneration and Business Support	S	1 Apr 2012	31 Mar 2013	Yellow	The CAP Consultation on Pillar 1 (Single Farm Payments, with RDP being pillar 2) closed on 30th Nov. Current indications are that the Single Farm Payment will be expected to go

						down anyway as a result of the EU budget agreement, what WG are proposing to do in addition to this is to move monies from Pillar 1 to Pillar 2, but have the monies transferred ring-fenced for Agri Environment Schemes, so it will still be available to the farming community but they will need to demonstrate that they address certain actions/outputs to access those funds. Once outcome is determined we will consider what support might be needed.
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**...for the place**

Priority actions	Led by	How this will be	From when this will	By when this will be	Delivery confidence	Notes
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		funded	start	complete		
Carrying out full signage audit	County Council Highways and Strategic Regeneration	S	1 Apr 2012	31 Mar 2014	Green	Work scheduled in County wide programme – no dates available yet  Awaiting latest update from Highways
Reviewing tourist information provision	County Council Strategic Regeneration	S	1 Apr 2012	31 Mar 2014	Yellow	Voluntary visitor centre opened – organised and managed by the Chamber of Trade and part funded by Town Council. Current funding coming to an end. EW working with Chair of Chamber of Trade to look at future funding. EW awaiting statistics and volunteer info from VC to start looking for future funding  Please also see report to MAG Jan 2014
Refurbishing, renewing and removing of signs in all car parks as appropriate	County Council Highways	S	1 Apr 2012	31 Mar 2014	Green	Work has started.  Art trail installation work will address some of this

Removing all old and unnecessary signs such as the old WDA sign outside Niagara Health Care and those referring to Glyndwr District Council	County Council Environment	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Replacing direction sign for Denbigh on Clwyd Street	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Replacing missing 'Welcome to Ruthin' sign on Lon Fawr	Town Council	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Improving signage at Ruthin Gaol	County Council Marketing Communications and Leisure	S	1 Apr 2012	31 Mar 2014	Green	Awaiting latest update from Marketing, Communications and Leisure
Fixing the toilet in Cae Ddol car park	County Council Environment	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Repairing pot holes and speed bumps in Cae Ddol car park	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Ensuring that services such as public transport accommodate additional demands arising from	County Council Environment and Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> It is difficult to gauge demand if it is for a one off

major events like Ruthin Festival						event however the section can react if forewarned and an appropriate budget is available
Providing extra town trail boards	County Council Strategic Regen	S	1 Apr 2012	31 Mar 2013	Yellow	£2000 secured from Strategic Regen budget. EW working with Chamber of Trade who have developed a map of town centre to be used.
Securing funding to renovate the West Wing at Nantclwyd y Dre	County Council Environment	S	1 Apr 2013	31 Mar 2014	Yellow	Funding secured from CyMAL to undertake a full review of the Heritage Service to take into account future development/use of all buildings and create action /management plans. Awaiting latest update from Heritage Service
Providing a consistent style of benches in and around town centre and more bins on the Cuning Green footpath	Town Council	X	1 Apr 2013	31 Mar 2017	Green	This will be dealt with by Ruthin Art Trail. <a href="http://www.ruthinartrail.co.uk">www.ruthinartrail.co.uk</a>  New benches have been installed
Removing unauthorised A boards and signs at entrance to Lon Parcwr and on Clwyd Street	County Council Environment	S	1 Apr 2012	31 Mar 2013	Yellow	Is this still a priority given current difficulties being faced by small businesses?

Tidying scruffy sites along the Glasdir link road	County Council Environment	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Removing and/or replacing the banners on street lighting columns	County Council Marketing Communications and Leisure	S	1 Apr 2012	31 Mar 2014	Green	Awaiting response from Marketing, Communications and Leisure
Removing rubbish from the river at Cae Ddol and around Clwyd Street bridge	Environment Agency	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b> Work carried out by Friends of Cae Ddol and Ruthin Rotary Club
Removing graffiti on parking meter signs in Cae Ddol car park	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Tidying up the path between almshouses and clinic	County Council Environment	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Replacing broken and missing cobbles on traffic calming system on Clwyd Street	County Council Highways	S	1 Apr 2012	31 Mar 2014	Green	<b>COMPLETE</b> Cobbles replaced with tarmac to reduce maintenance
Replacing the current bridge at Cae Ddol with a more attractive alternative	Friends of Cae Ddol	X	1 Apr 2013	31 Mar 2017	Green	Some funding secured by Friends of Cae Ddol. Awaiting latest update from Friends of Cae Ddol

Implementing a one way traffic system through the town centre	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Looking into ways of funding the removal of the roundabout in St Peter's Square and /or reconfiguring the space to make it more suitable for events.	County Council Strategic Regeneration	S	1 Apr 2012	31 Mar 2014	Yellow	Please see report to MAG Jan 2014
Discouraging large vehicles from using Castle Street and the town centre by directing them along Lon Fawr	County Council Highways	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>
Reviewing opening times and resources for Nantclwyd Y Dre and the Old Gaol to try and increase the number of days they are open to visitors	County Council Heritage Service	S	1 Apr 2012	31 Mar 2013	Green	<b>COMPLETE</b>  <b>NCyD</b> - April , May, June, Sept: Friday, Saturday and Sunday 10.30am to 5.00pm. July / Aug school holidays also open on Mondays and Tuesdays (closed Wed & Thurs) <b>Old Gaol</b> - April - 30th September Open <b>10.00am - 5pm</b> 6 days a week, Wednesday-Monday <b>CLOSED TUESDAYS</b>
Further developing and publishing a marketing	County Council Strategic	S	1 Apr 2012	31 Mar 2014	Green	Please see report to MAG Jan 2014



and branding strategy for Ruthin	Regeneration and Business Support, Town Council, Town Team					
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